



#### FEATURED WEBINARS AND WORKSHOPS

### [Making Your Images Ready for the Web](#)

Date: July 07, 2020

10:00 AM - 11:00 AM EASTERN

Location: Online

Are you responsible for creating and/or posting graphics or photos online? Are your photos stretched or pixelated? Are graphics optimized specifically for specific social media channels? Are website images inadvertently sucking up your patron's (expensive) mobile bandwidth? Does your library follow recommended best practices to get the most attention for your images?

You may not even be aware of some of the issues that web images can create for your patrons. In this webinar, we're going to help you get your images ready for prime time.



Library staff of all types will be interested in this webinar as all library staff are increasingly more responsible for our libraries' social media accounts, our libraries' web sites, and online presentations.

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### [Liar Liar Pants on Fire!](#)

#### [Using Misleading Information, Hoaxes, Scams, and Flat Out Lies to Teach Media Literacy](#)

Date: July 15, 2020

10:00 AM - 11:00 AM EASTERN

Location: Online



Young children today often yell "liar liar pants on fire" to other kids when they know something is not true. The same could be said when adults find false information online, yet we don't often yell it out loud. We are continually asking ourselves – is that true?

We will look at examples of recent hoaxes, scams, and lies to learn media literacy from them. We will also use a verification process to help determine how to avoid deceptions and learn how to use online tools that will help.

Media literacy is a crucial skill, made possible through free, online tools and old-fashioned evaluation techniques. No technology can automatically verify a piece of personally created content with 100 percent certainty. However, the human eye or traditional investigations aren't enough either; it takes a combination of the two!

## Carrier on Wayward Son: Physical Description Using RDA and MARC

Date: July 16, 2020

10:00 AM - 11:00 AM EASTERN

Location: Online

Libraries collect so many types of resources. Your catalog must have an accurate physical description of all resources (such as what it is, the number of pages, and dimensions) so they are easily found by patrons and staff. Resource Description & Access (RDA) provides guidance on how to describe a variety of resources, from books to DVDs to puzzles.

Geared toward those who have little to no cataloging education or experience, this webinar will explore the complex world of physical description mainly focusing on books, but also touching on other types of resources. The new RDA content, media, and carrier type elements will be discussed as well. Examples in MARC will be provided throughout the webinar.



This presentation is a part of the cataloging basics series of webinars that includes "Introduction to Library Cataloging Standards" and "The Beginner's Guide to FRBR". It is recommended that participants view these webinar recordings prior to attending this webinar.

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## Work with What You've Got: Practical Tips for Redesigning Your Library Website

Date: July 21, 2020

10:00 AM - 11:00 AM EASTERN

Location: Online

Even if you don't have full control over your library's website, you can take some small, important steps to improving your user's experience.

You will learn how to write better for the web, tweak navigation and graphics, and other small fixes to assist in creating a website that solves your user's problems, not adds to them.



Staff from all kinds of libraries will be interested in this webinar as we are all growing more responsible (either directly or indirectly) for library's web presence.

## Demystifying Fixed Fields in MARC

Date: July 23, 2020

10:00 AM - 11:00 AM EASTERN

Location: Online

LitF, GPub, ELvI, Huh? Why are there strange letters and numbers in the 000 and 008 fields in a MARC record and what do they mean? Fixed fields are a mysterious, but critically important part of MARC cataloging because they provide “computer-friendly” metadata for your catalog. Geared toward those who have little to no cataloging education or experience, this webinar will explore the importance of fixed fields and how to code them in a bibliographic catalog record. This webinar will mainly focus on books, but also touch on other types of resources as well.

This presentation is a part of the cataloging basics series of webinars that includes "Introduction to Library Cataloging Standards" and "The Beginner's Guide to FRBR". It is recommended that participants view these webinar recordings prior to attending this webinar.



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## Advanced Book Repair

Date: July 28, 2020

9:00 AM - 4:00 PM EASTERN

Location: SWFLN Office

13120 Westlinks Terrace, Unit 3

Fort Myers, FL 33913



Participants must have completed the two-day “Basic Book Repair” class and bring the basic tools for book repair (provided in the Basic class) with them. Students should know how to repair and tip in damaged pages, repair a damaged spine, replace endpapers, and repair a damaged book cover.

New techniques taught include reinforcing a damaged spine, repairing a damaged cover, sewing torn signatures, and re-casing a book.



## Protective Enclosures

Date: July 29, 2020

9:00 AM - 4:00 PM EASTERN

Location: SWFLN Office

13120 Westlinks Terrace, Unit 3

Fort Myers, FL 33913



Participants will learn three options for protecting rare or damaged materials. We will make a four-fold box for a small book and a phase box of heavier material for a larger book. We will make a clamshell box and discuss how to measure materials for a customized box. These containers can be used for fragile items and books too damaged to repair.



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## Enhance Accessibility:

### Bridge the Digital Divide for Patrons with Disabilities!

Date: July 30, 2020

10:00 AM - 11:00 AM EASTERN

Location: Online



Many people with disabilities go from being surrounded by their teachers, peers, and helpers regularly, to being by themselves more often and needing to learn strategies for independence. Creating an environment that focuses on understanding disabilities and leverages learning tools can help with education and in daily life. Learn some tips for understanding disabilities and aiding with independence as well as cool websites, tools, and apps that can help our diverse library patrons.

embrace diversity



Diversity Discovery Institute

#### WISH UPON A SHELL

Do you, or a co-worker, have an idea for future training, or want to learn about a specific subject? [Click here](#) and submit your ideas, we can't wait to hear from you.

