



FEATURED WEBINARS AND WORKSHOPS

**[Be Your Best You: 5 Habits of People Who Form Good Habits](#)**

Date: August 05, 2020

2:00 PM - 3:00 PM EASTERN

Location: Online



Here we are, already well beyond the halfway point of another year. Many people make resolutions at the beginning of every year – or somewhere in the middle of the year – knowing in their hearts that they won’t keep them. Why won’t they keep them? Because they haven’t thought through what new habits will be required to make sure “this one sticks” – or even why they want to make the change in the first place. And as we all know, the “deciding” to change is the easy part!

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**[Author Search Confusion? Let’s Talk About Personal Names in RDA and MARC](#)**

Date: August 06, 2020

10:00 AM - 11:00 AM EASTERN

Location: Online



You and your patrons like to find library resources by author name, right? Increase the odds of author search success by learning more about how personal name access points are chosen and constructed using cataloging standards Resource Description & Access (RDA) and Machine-Readable Cataloging (MARC).

Participants will discover how to find and interpret name authority records, determine which name to use for a particular author, learn why using consistent personal name access points in a catalog is important, and get the inside scoop on those pesky pseudonyms! This presentation is a part of the cataloging basics series of webinars that includes Introduction to Library Cataloging Standards and The Beginner’s Guide to FRBR. It is recommended that participants view these webinar recordings prior to attending this webinar.

## Mary, Mary, Quite Contrary, How Does Your Garden [Collection] Grow? “Tidy It Up”

Date: August 11, 2020

11:00 AM - 12:00 PM EASTERN

Location: Online



Many of us have heard the Mother Goose nursery rhyme where Mary is asked: “Mary, Mary, quite contrary, how does your garden grow?” And her answer: “With silver bells and cockle shells and pretty maids all in a row.” A library’s collection is, in many ways, like a garden with many beautiful focal points aligned perfectly to our users’ needs.

However, “weeds” can creep in and often overwhelm a beautiful collection. In this session, you will learn methods and applications for weeding in order to “tidy up” and successfully manage your collection. Having appropriately managed and developed collections and having clear, guiding policies in place is how we best show our love for our users! Also included will be some hands-on and optional homework activities.

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## The Story of the Disgruntled Patron

Date: August 12, 2020

2:00 PM - 3:30 PM EASTERN

Location: Online

Chances are you have dealt with a disgruntled patron a time or two (maybe today??). If we deal with people as customers – and everyone does in some context – we’ve dealt with those who are disgruntled, unhappy, frustrated, angry . . . the list goes on. So what’s the story? This webinar will give you an opportunity to think about the whys and wherefores of some of those behaviors – and the hows regarding handling them.

## [Making PDFs Accessible for Patrons with Disabilities \(PWD\)](#)

Date: August 13, 2020

11:00 AM - 12:00 PM EASTERN

Location: Online



Most of the library and publishing world uses Adobe to publish PDF files. Many of these publications are impenetrable for Patrons with Disabilities (PWD). Creating documents without accessibility prevents PWD from gaining knowledge. Furthermore, in light of recent updates to the 508 guidelines, it is imperative to create accessible documents; as libraries want to prevent lawsuits and ensure equal access for ALL. Creating a Word or PowerPoint file and fixing basic tagging can enable all readers' accessibility. Also, tools in Adobe Acrobat Pro DC will be explored to help aid accessibility. Finally, the ultimate in connectivity, the web, will be covered in order to help users surf the web.

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## [Managing Projects Like a Rock Star: Tricks of the Trade](#)

Date: August 18, 2020

1:00 PM - 2:00 PM EASTERN

Location: Online



It's been often quoted that, "Being a Project Manager is easy. It's like riding a bike – except the bike is on fire, you're on fire, everything is on fire, and you're in hell." That does NOT have to be the case for you and your library. In this course, you will learn the process of project management and engage in live training on how to use free tools that will make your work in your library easier, more productive, more effective, more organized, and possibly even MORE enjoyable.

Tools will include a focus on Organization, Time Management, Productivity, Project Management, Citation Management, Mind Mapping, Learning, Reference, Creativity, Reading, and Leisure.



## [The Story of US: How We Impact Our Communities](#)

Date: August 19, 2020

2:00 PM - 3:30 PM EASTERN

Location: Online

I have worked exclusively with library groups for over a decade and in that time, I have had the privilege of hearing many wonderful stories about the way libraries and library staff impact their communities. I usually hear those stories in casual conversation, which is wonderful. But what happens when we get intentional about not only recalling our stories, but also recording them? Come to this session and find out!

Statistics are nice, but stories are forever!

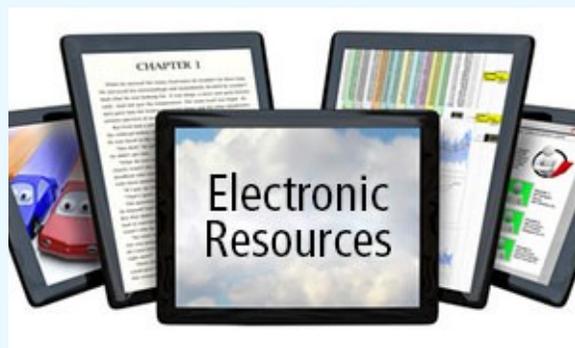
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## [Understanding and Negotiating Electronic Resource Licenses](#)

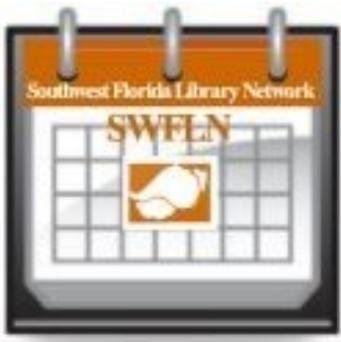
Date: August 20, 2020

11:00 AM - 12:00 PM EASTERN

Location: Online



Understanding electronic resource licenses can be challenging. What support does your collection development strategy, library, or institution offer? In this webinar we will examine key elements contained in a license agreement, including samples. Other issues which intersect, such as copyright and perpetual use, will be discussed. It is also important to advocate for all library users; so effective negotiation in licensing is key!



## Solving the Personality Puzzle: A 2-Part Webinar

Date: August 26, 2020

2:00 PM - 3:30 PM EASTERN

Location: Online

Have you ever wondered why someone behaves the way they do? Perhaps you've even wondered why you behave the way you do! Although we all learn to adapt our behavior to our environments when appropriate, we also all have basic behavioral tendencies that we exhibit without even knowing it. Understanding these tendencies can help us be more aware of our own behaviors and how we can manage those behaviors.



In this 2-part webinar series, we'll first discover what our own tendencies are and how those "show up" as we move through our days. Then we'll look closer at each behavioral tendency and learn how the differences affect relationships and behaviors throughout our lives. Understanding behaviors at a deeper level will help us interact with others more effectively!



Part 2 will take place on September 11, 2020.



## Introduction to Usability Testing

Date: August 28, 2020

10:00 AM - 11:00 AM EASTERN

Location: Online



Are you making the most of your website? Can users find the information they need efficiently? How are users using your site? While we might think we know the answers to these questions and others about the user experience, we might be missing the big picture or small, fixable issues that can enhance the user experience.

During this webinar, we will explore free usability testing options that are easy to use to improve your users' digital experience.



### WISH UPON A SHELL

Do you, or a co-worker, have an idea for future training, or want to learn about a specific subject? [Click here](#) and submit your ideas, we can't wait to hear from you.

