



FEATURED WEBINARS

[6 Aspects of a Great L.E.A.D.E.R.](#)

Date: April 07, 2021

2:00 PM - 3:00 PM EASTERN

Location: Online



If we made a list of attributes we'd like to see in a leader, we could probably come up with more than six – probably a lot more than six! But when it comes right down to it, some of those attributes are more important than others – and those are the attributes we'll delve into in this 60-minute webinar.

[Connecting to Users in a Post-Pandemic World with Digital Marketing](#)

Date: April 15, 2021

10:00 AM - 11:00 AM EASTERN

Location: Online



Connecting to our users has always been an ongoing challenge. How do we create relationships? How do we help and inform our users when they are not in our building? Throughout the session, we will focus on best practices and free resources to accomplish your goals.

We will explore how to use digital marketing to connect in a post-pandemic world during this interactive session, via email, newsletters, and blasts. We will also explore using social media to engage our users, and making our websites more user-focused.



WISH UPON A SHELL

Do you, or a co-worker, have an idea for future training, or want to learn about a specific subject? [Click here](#) and submit your ideas, we can't wait to hear from you.



By the Numbers:

Finding Data to Support Student and Patron Research

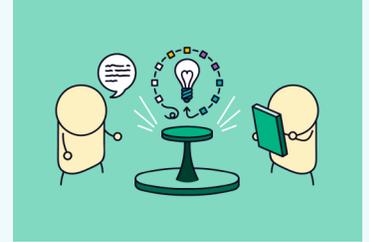
Date: April 19, 2021

10:00 AM - 11:00 AM EASTERN

Location: Online

Librarians, students, faculty, parents, and in fact, ALL of our patrons are often trying to find data to support their research publications, or aid in everyday life decisions. Often, they don't know where to begin. Librarians are well-positioned to provide both guidance on the research process and statistical information.

Are you looking for resources that will help researchers in your community get started on the research process? A method for the research process, plus typical statistical resources and types of questions will be the focus of this session.



Additionally, in times of shrinking budgets and increasing prices for subscription databases, how can you provide quality data resources? What's free? What is worth paying for? We will focus on sources that will help answer these questions, while at the same time suggesting free or low-cost resources. The need to quantify many areas of our lives drives our research.

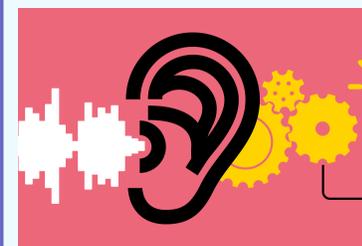
Are You Listening?

Date: April 29, 2021

2:00 PM - 3:00 PM EASTERN

Location: Online

Have you ever been guilty of "not listening" (who, me??), even when you are right there in front of the speaker, looking them in the eye? Communication experts say that 42% to 57% of our time communicating is spent listening – or maybe we should say "hearing," since we all can be adept at hearing without listening!



In this session, we'll discuss your preferred listening style – and the listening styles of others. You'll discover why preferred listening styles might change and how you can become more aware of your own style, so that you can adapt that style to whoever is speaking.

We'll also look closely at how you can become a more effective listener – and improve your life! Do you know the biggest puzzle about listening? No? Come to this webinar and find out!!