



Managing in a Brave New World Series:

Understanding the YOU in How You Manage Others

Date: November 03, 2021

2:00 - 3:00 PM EASTERN

Location: Online

Managing in a Brave New World Webinars: “Brave” and “manage” have always been words that go together. And our world today requires more bravery, more self-awareness, and more intentionality than ever before. In this series, “Managing in a Brave New World,” we’ll delve into many areas of management . . . and a few areas regarding the manager (that would be you!). These are standalone webinars, so you can attend one or all – and of course, we suggest you attend all to get the most benefit!

About this Webinar: If you speak to staff members at many organizations, you’ll find that one of their primary frustrations tends to be that their managers don’t seem to “get it” when it comes to seeing how that manager’s behaviors, quirks, and tendencies affect others. This session is an opportunity to look a little deeper – at ourselves. THEN we can move on to the “managing” piece of our duties!



Cataloging: Graphic Novels & Manga

Date: November 09, 2021

11:00 AM- 12:00 PM EASTERN

Location: Online

This session will cover the basic definitions related to graphic novels and comics using a variety of fiction and nonfiction examples for demonstration. The session will pay special attention to descriptive cataloging areas, their associated RDA instructions, and the MARC 21 tags to use. It will also address considerations for subject analysis, genre vocabulary, and classification choices.

At the end of the session, participants will:

- have definitions for the variety of resources generally attributed as “graphic novels”;
- know the best practices for descriptive cataloging of graphic novels; and
- understand the various choices for classification and subject analysis.





Creating Digital Marketing with Canva

Date: November 18, 2021 11:00 AM- 12:00 PM EASTERN Location: Online

Canva is a digital marketing platform that can help library staff create social media posts, flyers, presentations, and so much more. Join this interactive session, and explore:

- How libraries can get a free pro account;
- How to utilize templates to create quality content;
- How to create social media posts, graphics, animated GIFs, videos, and print materials; and
- How effectively use Canva with a team



In addition, we will explore advanced tools and resources library staff can utilize to create overall branding, effective digital and print marketing.



Makerpalooza 2021

Date: December 09, 2021 9:00 AM - 4:00 PM EASTERN

Location: Hilton Garden Inn Fort Myers Airport
16410 Corporate Commerce Way, Fort Myers, Florida 33913

Join us for the return of one of the most anticipated SWFLN yearly events!

The session will be set up with COVID pre-cautions and this in-person, in-depth workshop will get you “hands-on” with maker tools, crafts, and technology. During the interactive session, you will code, design 3D objects, craft, and explore new technology.

Breakfast and Lunch will be included. Yum!



WISH UPON A SHELL

Do you, or a co-worker, have an idea for future training, or want to learn about a specific subject? [Click here](#) and submit your ideas, we can't wait to hear from you.

